

DATA PRIVACY DAY

January 28, 2010

BY THE GOVERNOR OF THE STATE OF WISCONSIN

A PROCLAMATION

WHEREAS the pervasive use of technologies in our everyday lives gives rise to the potential compromise of personal data if appropriate care is not taken to protect personal information;

WHEREAS many individuals are unaware of data protection and privacy laws generally, and of specific steps to help protect the privacy of their personal information;

WHEREAS a continuing examination and understanding of the ways in which personal information is collected, used, stored, shared, and managed will contribute to the protection of personal information;

WHEREAS "Data Privacy Day" is an international, national, and statewide effort to raise awareness about data privacy and the protection of personal information;

WHEREAS government officials from Wisconsin, privacy professionals, academic communities, legal scholars, educators, representatives of businesses and organizations, and others are working together on this date to further the discussion about data privacy and protection;

WHEREAS the Wisconsin Office of Privacy Protection, located within the Wisconsin Department of Agriculture, Trade & Consumer Protection, is works every day to educate and protect Wisconsin citizens from threats to the privacy of their personal information;

WHEREAS the recognition of "Data Privacy Day" will encourage more Wisconsin citizens to learn of data privacy and take steps to protect their personal information;

NOW, THEREFORE, I, JIM DOYLE, Governor of the State of Wisconsin, do hereby proclaim the 28th of January 2010, as "Data Privacy Day" in Wisconsin, and call upon our citizens, schools, businesses, and other interested groups to observe the day with appropriate events, activities, and initiatives that promote awareness of data privacy.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this _____ day of _____ in the year two thousand and ten.